

2026

HOOP DREAMS CLASSIC

Presented By



Thursday, May 7, 2026 • Downtown Y

Organized by Leadership Winnipeg
in support of Y Youth & Community Programs



About the Downtown Y

The Downtown Y is the heartbeat of the community and empowers individuals to reach their full potential through connection, belonging, and active participation. We focus on developing youth as community leaders, creating transformative programs that integrate physical, mental, emotional, and social health, and elevating diversity and equity.

About the Hoop Dreams Classic

Get ready for the Hoop Dreams Classic! Workplaces across the community will compete in a pick-up basketball championship. It's a great chance to show off your skills, build team spirit, network, and support a meaningful cause. Whether you're a seasoned player or just looking for fun, everyone is welcome to join.

Date/Time

Thursday, May 7, 2026
9am - 5 pm (Lunch is Provided)

Location

The Downtown Y
301 Vaughan St, Winnipeg, MB

Tournament Details

- Each team will play a minimum of three games, half court, four-on-four round-robin tournament (playoffs will be full-court, four on four)
- Games will be officiated by experienced referees
- Games are 20 minutes, running time
- Team prizes, including bragging rights, for tournament Champion and Runner-Up
- Space and WI-FI will be provided for remote working

After Party

Join us at the Hoop Dreams After Party (location TBD) from 5pm to 8pm. It's a great opportunity for players, sponsors, and volunteers to celebrate together.

Registration/Sponsorship Deadline: Friday, April 24, 2026

Support the Y Winnipeg Strong Kids Program

Y Winnipeg's Strong Kids Program provides fully-sponsored memberships and Y experiences to youth and families in need. Strong Kids is about creating opportunities. Opportunities for kids to reach their full potential. Opportunities to have fun and be active. Opportunities that build friendships and belonging. Opportunities to build confidence. Opportunities to shine.

YMCA-YWCA of Winnipeg

**STRONG
KIDS**

Sponsorship Opportunities

We invite you to consider the following opportunities for sponsorship. Each package has been carefully designed to offer partners the maximum brand visibility at our event, while supporting the Strong Kids Campaign. All packages can be customized to better fit your business' needs.

Presenting Sponsor



SOLD OUT

- Presenting rights for "event title" basketball tournament
- Registration for 1 team of 8 participants
- Recognition on the Y Winnipeg website
- 5 total mentions of sponsorship in social media and email marketing
- 1 individual mention of sponsorship in social media
- Speaking opportunities during opening ceremonies or hosting award ceremonies
- Logo recognition at the event
- Lunch will be provided for all participants
- On-air mention during Strong Kids Day Radiothon on May 27th

Gold Sponsor – \$3,500

SOLD OUT

- Registration for 1 team of 8 participants
- Recognition on the Y Winnipeg website
- 5 total mentions of sponsorship in social media and email marketing
- Logo recognition onsite at the event
- Lunch will be provided for all participants
- On-air mention during Strong Kids Day Radiothon on May 27th

Silver Sponsor – \$2,500

- Mention in the event program and promotional materials
- Registration for 1 team of 8 participants
- Logo recognition onsite at the event
- Lunch will be provided for all participants
- On-air mention during Strong Kids Day Radiothon on May 27th

Bronze Sponsor - \$1,500

- Mention in event program and promotional materials
- Registration for 1 team of 8 participants
- Logo recognition onsite at the event
- Lunch will be provided for all participants
- On-air mention during Strong Kids Day Radiothon on May 27th

Game Day Sponsor or Team Registration – \$1,000

- Registration for 1 team of 8 participants
- Lunch will be provided for all participants
- On-air mention during Strong Kids Day Radiothon on May 27th



Arrange Your Sponsorship:

Pauline Vaslavskiy

pauline@thedreamfactory.ca

OR

Jennifer Burton-Kristjanson

jennifer.burton-kristjanson@canadalife.com





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Why become a sponsor?

- **Brand Visibility:**
Gain high visibility and recognition among a diverse audience, enhancing brand awareness and loyalty.
- **Community Engagement:**
Show your commitment to community engagement and social responsibility, improving your public image.
- **Networking:**
Connect with local businesses, community leaders, and residents, fostering potential collaborations.
- **Youth Impact:**
Support a positive activity for young people, promoting teamwork, discipline, and fitness.
- **Visibility Opportunities:**
Gain recognition and exposure through news releases, social media, and the Strong Kids Day Radiothon.
- **Long-term Benefits:**
Contribute to a stronger community and a more vibrant downtown, creating a better environment for businesses.



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