



# ANNUAL REPORT 2020



YMCA-YWCA  
of Winnipeg

# 2019-2020 Board of Directors

Edward Acuna (Chair)  
Jeff Cochrane (Vice Chair)  
Daniel Sherbo (Past Chair)  
David Klein

Mark Struck  
Laura Thompson McArthur  
Kevin Freedman  
Angie Wittman

Russell Rollins  
Harry Schulz  
Cordella Friesen

In September 2019, when our new fiscal year began, no one could have predicted what awaited people and organizations around the globe. Here at the Y, we were continuing work in support of our purpose to help grow great people. We were making enhancements to our physical spaces, like at the South branch and at Camp Stephens in Lake of the Woods, connecting with participants in our various community programs and engaging in the day-to-day care and development of our child care children, among many others.

As reports began to surface that the coronavirus had been detected in Canada, our team began to wonder what this meant for us as a charity. How would we support our members? Which programs could we continue to operate remotely? How could we support our staff team through turbulent times? And how long would we be up against this battle?

In March we learned what this would mean — a temporary farewell to our members, school-age children and many staff while we worked together to “flatten the curve”. We quickly pivoted to adapt to the new situation so that we could continue to serve the community. We are proud of the team for bringing virtual content into the homes of our members and participants. This helped thousands of individuals maintain some semblance of normalcy as we awaited good news.

And then in June, some hope, as we were able to reopen our health, fitness and aquatics branches. So much thought and planning went into our reopening operations, because our goal was to support members with their health and wellness journeys, while doing so in the safest way possible. We were fortunate to hear positive feedback from our members, who acknowledged that things may be different, but they were thankful to have their Y back.

We remain grateful for all of you who have stuck with us through this unusual year, and supported us in whatever ways you were able. We look forward to brighter days ahead and we hope to see you all there along with us.



Edward Acuna  
Chair, Board of Directors

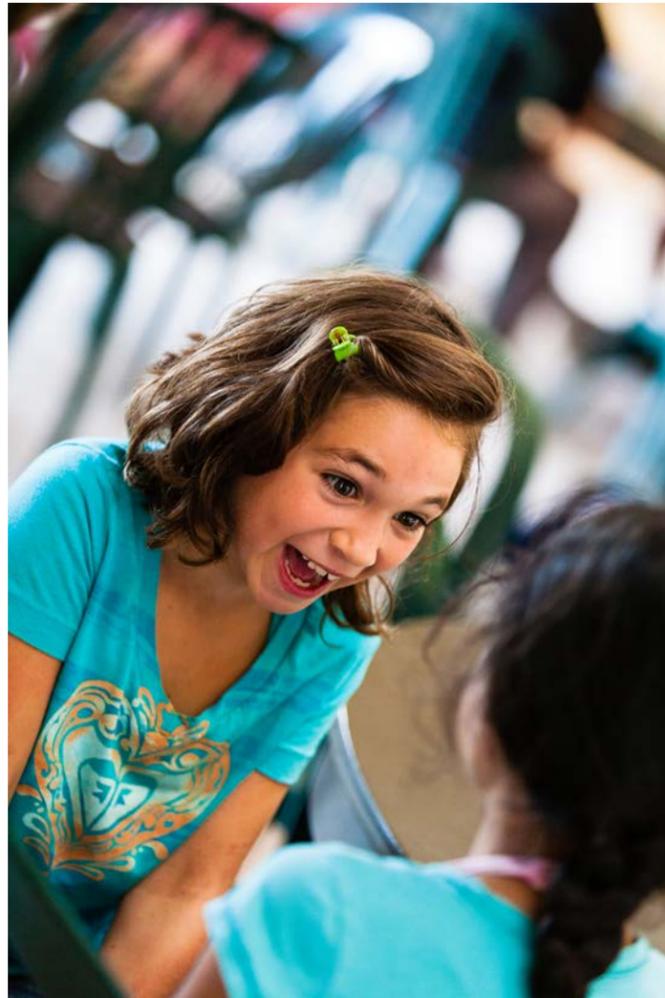


Kent Paterson  
President & CEO

# Expanding our Child Care Offerings

We recognize how vital quality child care is to our community. That's why we were pleased to not only expand care at three of our centres, but open two new centres as well: École Robert Browning and Linden Meadows. As a result, more than 100 children are now receiving exceptional care while their guardians are free to work and pursue higher education.

We also began trialing A Place to Connect curriculum at a few of our school-age child care centres. A Place to Connect is a curriculum based on a natural learning process that occurs through self-directed experiences, supported by staff and the environment. We have set up our rooms to support smaller group play and have been completing activities and transitions in the smaller groups. As we continue to implement this curriculum into the program, the children will develop a strong sense of belonging. They will have the opportunity to connect, participate, learn and have fun. Children will have the opportunity to learn about interests and develop skills to enhance their abilities to engage, participate and make decisions.



This year also shone a spotlight on the importance of the early childhood education profession. When businesses were forced to close their doors in March and send workers home, our early childhood educators (ECEs) remained on the frontlines, providing essential care to the children of critical service workers. As our province began to reopen, and our centres with it, our ECEs remained committed to serving the children in our community. They are truly COVID heroes.

**You've always been essential to us.**

**Thank you to our child care team for providing quality care to essential service providers' children during this time.**



## South Branch Gets an Upgrade

We were fortunate to begin some of our planned renovations at the South branch, including the addition of turf in the functional training area. This provides a refreshed space for members to engage in new workout activities such as sled pulls, tire flips and enhance their health journeys. Most notably was the addition of our eGym equipment as we are the only fitness facility in Manitoba to offer it. With the tap of an RFID bracelet, members get a customized workout experience with this state-of-the-art equipment. We were able to launch this circuit system just prior to the Spring shutdown and saw significant uptake when we reopened the South branch in July.



*"I love it! It pushes me more than I would ever push myself."*

*-Diane, Y Winnipeg Member*

*eGym is perfect for all users, but especially those looking for extra guidance in their strength-building routine.*



## New Program Offerings

Families who get active together create a bond like no other. That's why we were thrilled to offer new family programming in the fall and winter to help bring families together in fun, active ways. Family Fit Race provided a fun race from challenge to challenge in October; we got crafty with Paint Night in November and finished 2019 with a sports skill carnival in December. In February we held the Family Fitness Trifecta, challenging families with pilates and yoga, circuit-style training and dodgeball. To finish off our family programming segment, families created a craft together. Through these activities, bonds were strengthened, relationships were enhanced and families created memories to last a lifetime.

On the adult-focused side of things, we kicked off 2020 with a six-week weight-loss program designed to help members lose weight and stay motivated to achieve their health goals. The program included goal setting, workout guidelines, nutrition guidelines, plus private sessions with a fitness coach and the support of a private workout group. In total 149 participants took advantage of the program and committed to living more active, healthier lives.



# Covid-19 and Its Impact on our Association

Like other organizations, we have been seriously impacted by Covid-19. As a charity, those impacts are even more startling. Our health, fitness and aquatics (HFA) branches were closed for three months and even when we began reopening in June 22, our offerings were limited by much-needed public health orders. This meant a loss of work for our amazing employees, missing in-person connections with our members and of course a loss of revenue. Most of our child care centres closed three months earlier than expected and those that remained open saw reduced capacity. Camp Stephens' programming was cancelled entirely due to health orders in Ontario.

What we learned during this time is how incredible our team is, how supportive our members are and how important it is to try to find the silver lining, even in dark times. Our child care team continued providing care to the children of critical service workers, allowing them to do important and necessary work on the frontlines of this epidemic. We were fortunate to be able to pivot to online delivery for many of our community programs, including Newcomer Services and Employment Services. Staff continued to connect with our Adult Day Program participants via phone calls and safely-distanced check-ins. We were able to provide online health content through on-demand videos. And, if only for a short time, we were able to reopen our HFA doors and reconnect as a community.

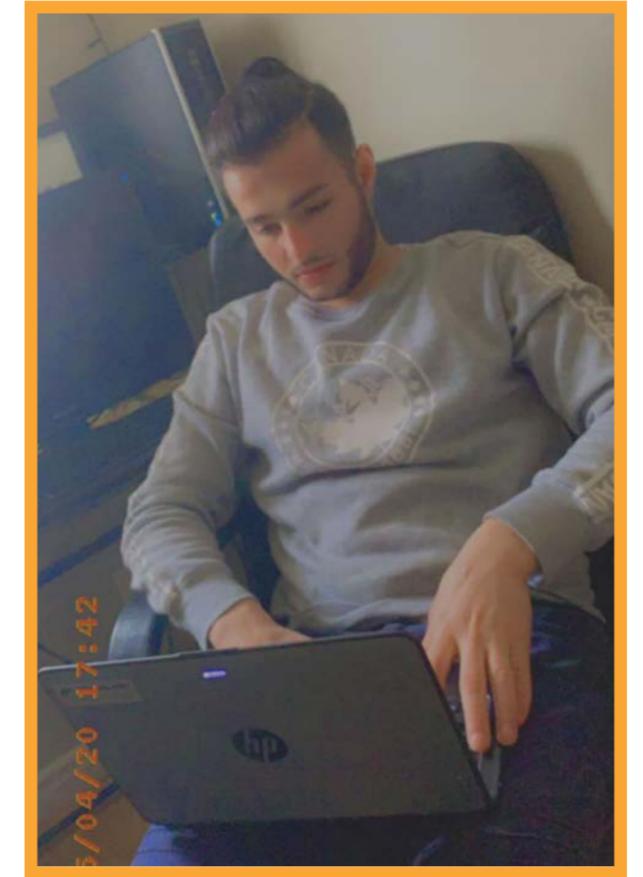


## Newcomer Services Pivot to Virtual Delivery

At the onset of the pandemic in March 2020, we had to very suddenly shift to online delivery of all programs. In ESL, teachers introduced online classes immediately and supported students while learning the technology themselves. In Newcomer Youth Wellness, staff continued groups virtually and also introduced individual check-ins by phone to maintain contact with youth who weren't able to attend virtual groups. YCAN pivoted to an online delivery quickly with a very high client retention rate, and cohorts produced projects which responded to the pandemic and its effects in their communities.

Clients in all newcomer programs struggled with lack of access to computer hardware and internet, as well as lack of digital literacy. By August, we were able to supply 21 participants with computers through partnerships with Tech Manitoba, Computers 4 Schools, and the generous donation of a private tech company.

We strove to meet participants where they were at and assist them in accessing resources and overcoming barriers, even where this has not been part of our focus before. In ESL, for those whose language and literacy skills were too low to benefit from computer use, we sent out paper worksheet packets and connected through phone calls and home visits when restrictions permitted. YCAN brought in tech experts to demonstrate to staff and youth how to use the software for program. All programs saw that loneliness and social isolation became more prevalent than ever for clients during



the pandemic, and so we realized the central role of our program was not only to teach content but to connect participants to each other and to a community.

*"Without my laptop, it would have been difficult to complete my schoolwork. My whole family can use it to learn new skills."*

*- Ali, Newcomer Services participant*

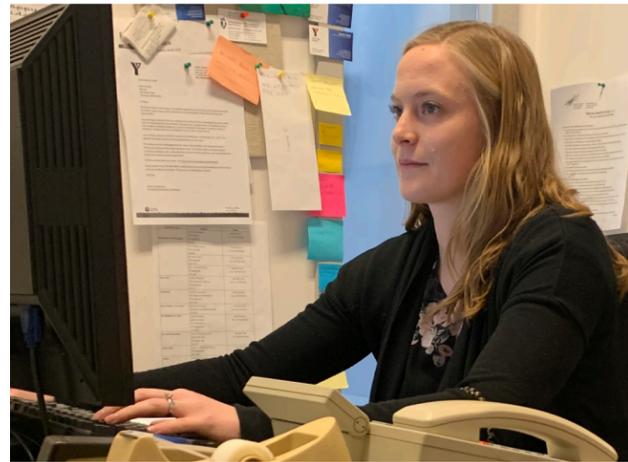
## Mental Health Program a Saving Grace

When the move to online programming became a reality for the Mental Health: Learning & Leisure program, we wanted to keep a sense of social connection and community among as many of our participants as possible. We knew the mental health effects of social isolation would be imminent and serious. This led to the creation of a Facebook community group where participants could feel connected to one another as well as staff, and engage in virtual programming including mental health skills classes and leisure programming. We also made accommodations for individuals who wouldn't be able to connect online and made phone check-ins a priority for them.

Throughout each week, we focused on different themes and provided one-to-one support and coaching via video chat, phone or email with all of our members. While we look forward to resuming in-person sessions, we're grateful to still be able to meet the needs of our community when they need us.

*"The Y Learning & Leisure Centre program is a safe place for me. The staff are kind and committed to creating a positive environment. I am grateful and I feel blessed that I found you (my Y family) just a short time before lockdown. Without your daily presence, it would have been very difficult."*

*- Barbara, Program Participant*



*"I'm really happy with the online "live" courses offered by the YMCA-YWCA Learning and Leisure staff. In these difficult times, it allows us the opportunity for both learning and much needed social contact."*

*- Abe, Program Participant*

## Self-Employment Program Sees Continued Success

Entrepreneurs must be highly adaptable to keep their businesses afloat through changing times, let alone a global pandemic.

Participants in our Self-Employment Program got some real-world experience before their businesses even launched. The program moved to online delivery in Spring 2020 and business plans had to change on the fly to ensure successful launches.

Thanks to our leaders and mentors, participants were well prepared to enter the business world.

**40** entrepreneurs launched their own businesses in the 2019-20 year! Talk about a resilient and determined group!

*"I can say with confidence the program gave me the tools to succeed, the confidence that I needed and the ability to navigate this truly hard time by staying focused on what is important to me and the business!"*

*- Tiffannie, Entrepreneur*



Three former SEP participants returned to impart their wisdom prior to the move online

# A Positive Force in the Community

Though 2019-20 was certainly a turbulent time, there was still much to celebrate. From new partnerships to a successful third party fundraising campaign and more, we are so grateful for the good work taking place in our community!

## May This be the Beginning of a Beautiful Partnership

Statistics show that newcomers to Canada are more likely to suffer water-related incidents. With that in mind, we were proud to strike a partnership with Ready, Set, Swim! to provide swimming lessons and education to newcomers in Manitoba. The program was offered at our Downtown and Elmwood-Kildonan branches and provided a combination of in-pool education with classroom teaching. Together, we helped 62 participants learn how to be safe in, on and around water.

*"I was happy that I did this program and that I got my Swim to Survive."*

*- Paige, Ready, Set, Swim! Participant*

*"When I first floated on my back alone it felt like heaven!"*

*- Rose, Ready, Set, Swim! Participant*



## Running in Support of Camp Stephens

Early in 2020, we were approached by Junel Malapad, a local running enthusiast known for his community support and long-distance runs. He wanted to include us in his 50th birthday plans, which included running 50 km each Saturday in support of various local charities. We were thrilled to be the recipients of his efforts in March, in which he raised \$1,200 for children to attend Camp Stephens!



## Community Rallies to Bring Halloween to North Y Children

Play it Safe Halloween is a tradition for the children and youth who attend our North Y Youth Centre. They come together to enjoy some Halloween activities, and candy, too, in a safe and friendly environment. However, when our usual supporter was unable to provide treats for the event, we worried it might be in danger of cancellation. Fortunately, the community did not let that happen! Thanks to the support of local media, individual donors and corporate donors, we collected plenty of treats to give to approximately 400 attendees. We also want to say a huge thanks to the Winnipeg Blues hockey team for lending a hand with the games at our event.



# Building On Our Legacy

Work continued on our new Tripping Depot at Camp Stephens throughout the year. The transformation is a welcome sight and we cannot wait to show it off in person! The work we've done would not be possible without the generous support of our donors, both corporate and individual. We particularly want to acknowledge the following organizations for their contributions:



To learn more about the campaign, visit [ywinnipeg.ca/buildalegacy](http://ywinnipeg.ca/buildalegacy).

# Impact starts here.



**51** YMCA-YWCA program delivery sites to serve community needs



**5,032** kids who learned swimming and water safety skills



**91** newcomers learned English, increasing their knowledge, comprehension & advancement potential



**3,527** families were provided financial assistance which enabled them to participate in health-focused Y programs



**772,121** times people accessed our Health, Fitness & Aquatics centres to become healthier in spirit, mind & body



**1,224,955** hours of nurturing, values-based care provided to pre-school and school-age children

# Impact starts here.



**1,651** spaces provided to families who needed reliable, safe child care for their children



**\$572,335** in membership assistance enabled individuals and families to participate in Y programs



**56** people turned their entrepreneurial dreams into reality through our employment programs



**217** newcomer youth received mental health and wellness support and engaged in recreational opportunities



**32** young people were mentored through the intensive process of learning community leadership skills and conceptualizing and delivering community impact projects

*These numbers are reflective of the mandated closures in Spring and Summer 2020.*

# Generosity starts here.

## With thanks to our generous supporters

### ORGANIZATIONS & ENDOWMENT FUNDS

5991286 Manitoba Ltd.  
Active Network  
Audi Winnipeg  
Business Development Bank of Canada  
Cambrian Credit Union  
Canadian Western Bank  
Camp Stephens Campership Fund  
CN Railroaders in the Community Grant Program  
Computers 4 Schools  
Dave McGimpsey Campership Fund  
Endowment Fund  
Faye-Parks Micay Fund  
Frederick H. Master Fund  
In Memory of Eric and Shirlee Fache Fund  
Investors Group Financial Services Inc.  
James A and Muriel S Richardson Trust  
John Rickard Clements Memorial Fund  
Keith Lord Sport Foundation Fund at the Vancouver Foundation  
Kenora and Lake of the Woods Regional Community Foundation  
Les Shelton Fund  
Lovers at Work Office Furniture  
Mrs. Elizabeth R. Finlay Fund  
Running Room Ltd.  
Shoppers Drug Mart  
Tech Manitoba  
The Cardinal Foundation  
The Wawanesa Mutual Insurance Company  
The Winnipeg Foundation  
Thomas C. Greenman Fund  
United Way Winnipeg  
YMCA-YWCA Endowment Fund

### INDIVIDUALS

Amey, Dave  
Anderson, Erin  
Bayly, Geoff  
Bebchuk, Bobbi  
Bishop-Malapad, Donna  
Blight, Joan  
Bolt, Stephanie  
Brennan and the Copeland Family  
Brown, Karen  
Brown, Ross  
Cantin, Paul  
Chornoboy, Larry  
Chrisoin, Marie  
Clark, Susan and Greg  
Cochrane, Jeff

Crow, Fiona M.  
Deslandes, Shannon  
Dunbar, Nora  
D'esterhazy, Kristine  
Eadie, Sharon  
Elmore, Dave  
Evans, Moira  
Fenton, Nicole  
Freedman, Kevin  
Friesen, Cordella  
Govindaraj, Suresh  
Gretschmann, Rolf  
Hay, Stacey  
Hildebrand, Angela  
Huebner, Carolyn  
Hutchison, Patricia  
Irving, Jo-Anne  
Johnston, Terry  
Kalinowsky, Kathy  
Kapitany, Marilyn  
Kusyszyn, Kathryn  
Lagace-Wiens, Emilie  
Lang, Garry  
Law, Lorna  
Loewen, Loris  
Lofvendhal, Keith  
Love, Keith  
MacKenzie, Lisa  
MacQuarrie, William  
McMahon, Cian  
Molgat, Sylvie  
Moore, John  
Moran, Albina  
Morrison, Catherine  
Morrison, Gill  
Nesbitt, Michael  
Nisa Joy, Sophia  
Osadchuk, Darren  
Ozechowsky, Patricia  
Paletta, Silvano  
Paterson, Kent & Guest, Laurie  
Pearson, Christie  
Peters, Harv  
Pilawski, Colleen  
Pitura, Carolynne  
Porth, Brett  
Ralph, Joel  
Rodd, Celia  
Rodger, Peter  
Rollins, Russell  
Sale, Patricia  
Schmidt, Susan & Edward

Schopohl, Shauna  
Schulz, Harry  
Shaw, Shelley  
Sherbo, Daniel  
Short, Maraleigh  
Simundson, William  
Steiman, Gary & Gwen  
Struck, Shannon & Mark  
Thiessen, Catherine  
Timmerman, Janet  
Vajcner, Chris  
Venus, Linda  
Verot, BJ  
Wardell, Donald  
Waters, Ian  
White, Catherine  
Wilcox, Suzanne  
Woolley, Jonathan

### HERITAGE CLUB MEMBERS

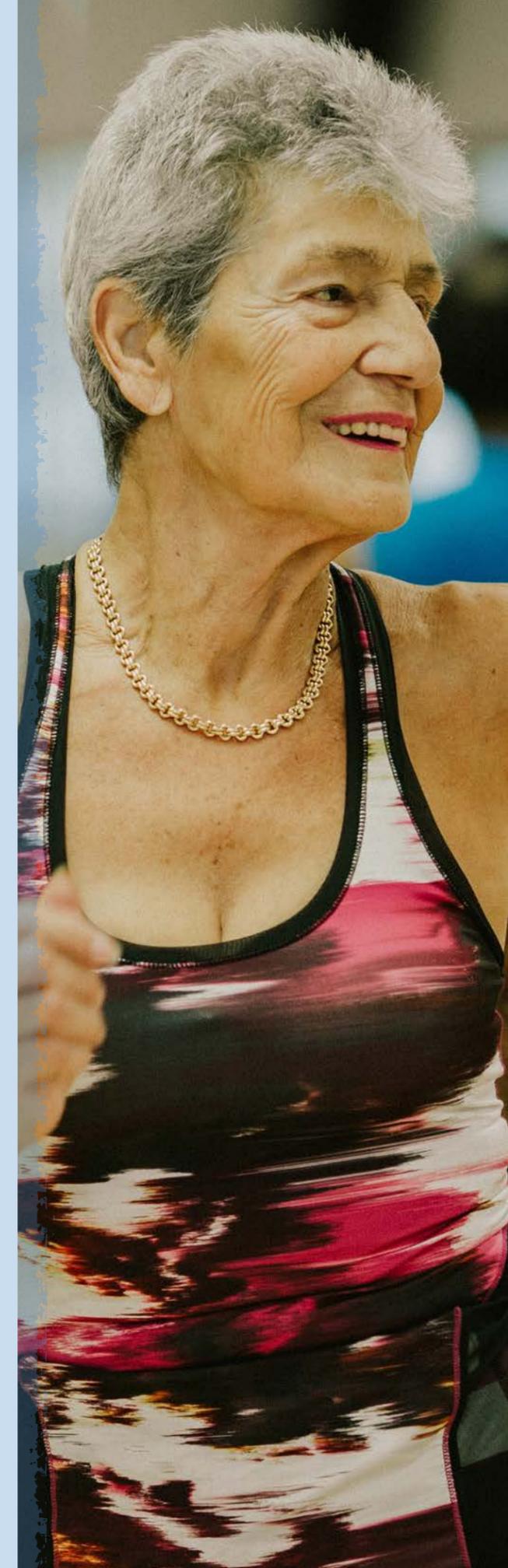
Marlene Beaudet  
Donalda Bergquist  
Gary and Betty Black  
Alan and Jane Burpee  
Russ and Cate Campkin  
Rene and Lise Dupuis  
Nicola Farmer  
Cec Hanec  
Angela and Rick Hildebrand  
Punch and Cathy Jackson  
Wayne and Jackie Johnson  
Marilyn Kapitany  
Peter Laurel and Valerie Slater  
Peter J. Macdonald  
Dal and Sandy McCloy  
Faye Parks Micay  
Margaret Paterson  
Kent Paterson and Laurie Guest  
Wes Peters and Pamela Wright  
Grant Platts and Claire Maxwell  
Ruth C. Raven  
Beverly Sawicki  
Lesia Szwaluk  
Glen T. Scott  
Lynn Scott  
Bill Simundson and Dennis Bishop  
Hal and Marilyn Studholme  
Brent and Kathy Thomas  
Linda Venus  
David Wright  
David and Susan Young

## YMCA-YWCA of Winnipeg Financial Highlights as of August 31, 2020

	2020	2019
<b>ASSETS</b>		
Cash	380,605	731,832
Accounts receivable	1,699,379	806,561
Prepaid expenses and deposits	115,908	391,856
Cash restricted for capital development	1,972,007	1,944,761
Capital assets	15,382,092	16,214,972
<b>Total Assets</b>	<b>19,549,991</b>	<b>20,089,982</b>
<b>LIABILITIES</b>		
Bank indebtedness and outstanding cheques	80,774	535,150
Accounts payable and accrued liabilities	1,733,895	1,670,474
Deferred revenue	656,632	207,762
Deferred contributions related to capital assets	2,572,947	2,782,084
Long term debt	466,667	525,000
<b>Total Liabilities</b>	<b>5,510,915</b>	<b>5,720,470</b>
<b>NET ASSETS</b>	<b>14,039,076</b>	<b>14,369,512</b>
<b>Total Liabilities and Net Assets</b>	<b>19,549,991</b>	<b>20,089,982</b>
<b>REVENUE</b>		
Program and membership fees	10,271,850	15,820,217
Government receipts	8,951,386	7,988,481
United Way	482,940	475,644
Amortization of deferred capital contributions	285,207	290,563
Donations and fundraising	175,386	253,344
Other revenues	182,791	439,162
<b>Total Revenue</b>	<b>20,349,560</b>	<b>25,267,411</b>
<b>EXPENSES</b>		
Salaries and benefits	14,129,114	18,078,344
Occupancy costs	2,353,223	2,813,222
Supplies & services	1,714,612	2,689,654
Amortization of capital assets	1,548,808	1,540,672
Impairment of Assets	-	-
Bank charges & interest	304,653	380,573
Administrative costs	248,983	373,691
National allocations	380,603	384,516
<b>Total Expenses</b>	<b>20,679,996</b>	<b>26,260,672</b>
<b>Excess (deficiency) of revenue over expenses</b>	<b>(330,436)</b>	<b>(993,261)</b>

Note: Copies of the audited financial statements are available on request.

We strive for accuracy when acknowledging our many committed donors. However, if your name appears incorrectly or was accidentally omitted, please accept our apologies. Direct inquires to Lindsay Ridgley at [lindsay.ridgley@ymanitoba.ca](mailto:lindsay.ridgley@ymanitoba.ca)





YMCA-YWCA of Winnipeg  
3550 Portage Avenue  
Winnipeg, MB R3K 0Z8  
ywinnipeg.ca | 204.832.7002